(Read this direction silently.)

➤ **Let your student read aloud the following words and definitions. Check your student's pronunciation. Then, ask your student to construct his/her own sentence using each word on the list.**

If the student is unable to construct a sentence, you may read the sample sentence provided and ask the student to repeat. You may provide short scenarios to aid the student in understanding the words.

Word/Expression	Definition	Sample Sentence
adj. **lucrative**	profitable	Construct a sentence using **"lucrative".** Tutor's sample sentence: **Despite the poor advertising stunt, the product proved to be highly lucrative.**
v. **factor in**	to include a particular amount when calculating something	Construct a sentence using **"factor in".** Tutor's sample sentence: **Remember to factor in its depreciation expense when computing the total cost.**
n. **affiliation**	the state of being associated	Construct a sentence using **"affiliation".** Tutor's sample sentence: **The manpower agency has affiliations with various manufacturing companies.**
n. **synergy**	the collaboration of two entities to produce an effect greater than the sum of their individual effects	Construct a sentence using **"synergy".** Tutor's sample sentence: **The agreement intended to promote synergy among organizations.**
idiom **test the waters**	to make an initial assessment	Construct a sentence using **"test the waters".** Tutor's sample sentence: **A startup business should test the waters before closing a deal with large enterprises.**

(Read this direction silently.)

➤ **Read the text below to your student. Let your student study the given data below.**
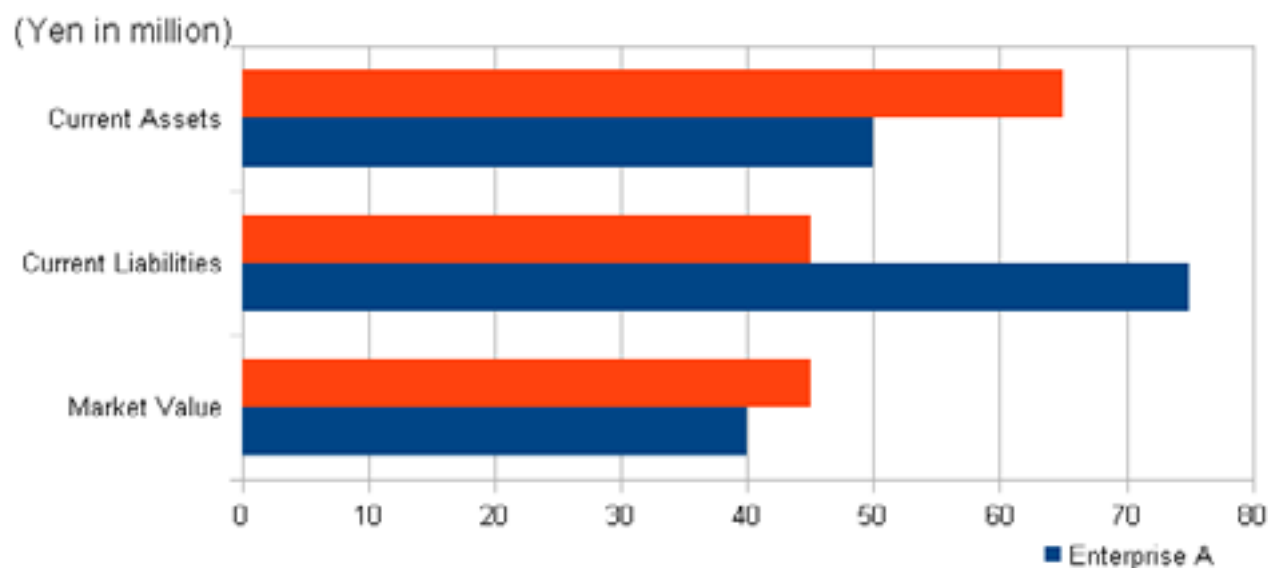**Ask your student to interpret the data. Then, discuss.**

If the student cannot interpret the data, you may provide a brief explanation or background.

Assess and compare the performance of your company's (enterprise C) potential partners with the given data.

Make sure to follow the format below in your explanation.

- introduce the general idea
- enumerate main points
- make a conclusion

Enterprise C's Potential Business Partner Evaluation Matrix

Based on the data shown in the graph in Activity 2, evaluate the two enterprises. Choose the enterprise that will make a better business partner with Enterprise C, then justify your decision.

Sample Answer:
Though there are many aspects to be evaluated in choosing the ideal merger, having abundant financial resources make great bounds. Therefore, with more financial resources, Enterprise B makes a stronger choice.

(Read this direction silently.)

➤ **Let your student read the text below silently. Make sure your student answers in 4-5 sentences.**

You may ask your student to choose from the following:

(a) Answer each question verbally. One minute is allotted per question.
Feedback will be given after each item.

(b) Answer all three questions in written form. Send it to your tutor via chat.
Feedback will be given after the activity.

▶ Willingness to restructure one's business should be taken into consideration.

> Sample:
> A business that is considering a tie-up with another firm should anticipate and respond to adjustments respectively.

▶ Partnerships should result in a brand synergy with less cost.

> Sample:
> If both companies thrive better individually than combined, merging may not be the best move.

▶ It should not be a factor in the possibility of compromising lucrativeness.

> Sample:
> The main goal in forming a partnership is to gain more profit. The companies to be merged should complement one another for it to be successful.