

(Read this direction silently.)

➤ Let your student read aloud the following words and definitions. Check your student's pronunciation. Then, ask your student to construct his/her own sentence using each word on the list.

If the student is unable to construct a sentence, you may read the sample sentence provided and ask the student to repeat. You may provide short scenarios to aid the student in understanding the words.

Word/Expression	Definition	Sample Sentence
v. <b>backfire</b>	to have the reverse of the desired expected effect	Construct a sentence using <b>“backfire”</b> . Tutor's sample sentence: The advertisement plan <u>backfired</u> on us and we lost a lot of money.
n. <b>showcase</b>	a setting or an occasion for exhibiting something or someone in an attractive or favorable manner.	Construct a sentence using <b>“showcase”</b> . Tutor's sample sentence: The infomercial will <u>showcase</u> our company's growth.
idiom. <b>move a needle</b>	a noticeable difference in something.	Construct a sentence using <b>“move a needle”</b> . Tutor's sample sentence: They canceled the marketing campaign when it failed to <u>move a needle</u> in sales.
v. <b>turn out</b>	to produce	Construct a sentence using <b>“turn out”</b> . Tutor's sample sentence: The new commercial <u>turns out</u> 3 million more sales this month.
v. <b>mount up</b>	to increase	Construct a sentence using <b>“mount up”</b> . Tutor's sample sentence: Sales are rapidly <u>mounting up</u> for the past 2 months.

(Read this direction silently.)

➤ Read the text below to your student. Let your student study the given data below.  
Ask your student to interpret the data. Then, discuss.

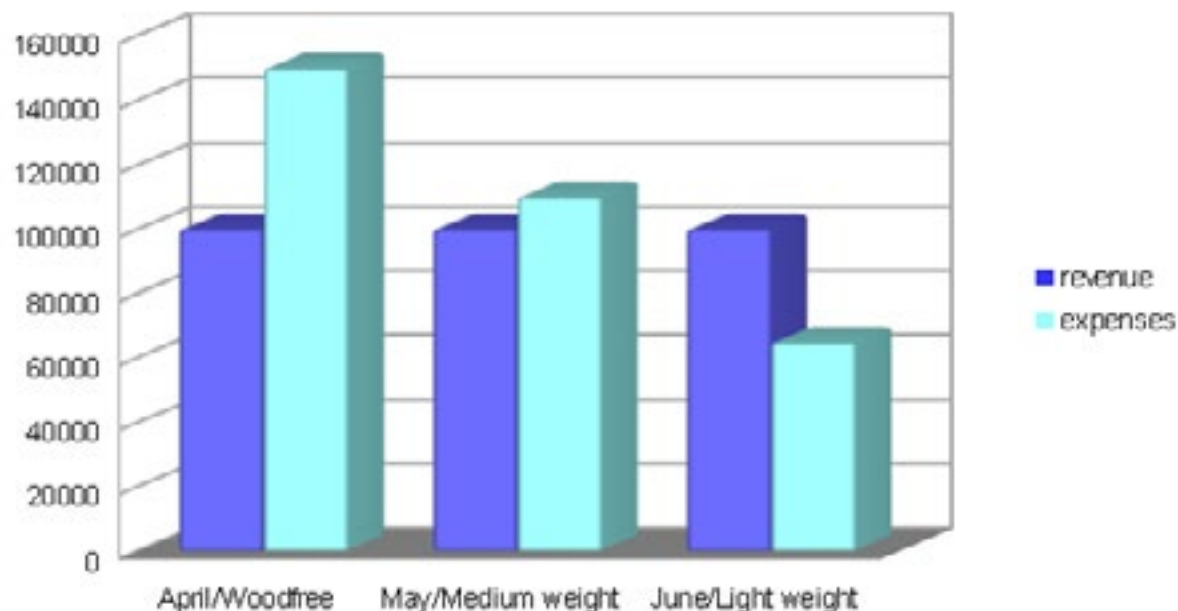
If the student cannot interpret the data, you may provide a brief explanation or background.

A meeting was called by the company's operations manager. He asked you to present the revenues and expenses over the course of 3 months. As a start-up publishing house, you are experimenting on which paper you'd use for your magazines to give satisfaction to your readers, as well as to gain profit for the company.

Make sure to follow the format below in your presentation.

- introduce the general idea
- enumerate main points
- make a conclusion

Revenue vs. Expenses



(Read this direction silently.)

➤ **Let your student read the passage below silently. Then, discuss with your student.**

**Ask your student how he/she would deal with the situation.**

The operations manager became interested in your report that he requested you to elaborate on the potential result if woodfree paper would still be the material used for printing your magazines. Woodfree paper had been the recommended paper type to be used on your publication and you need to convince the operations manager that you could still have a better quality of publications with a lower expense on paper. Cite ways on how you would go about communicating the possible outcomes of your proposal.

### Sample Answer:

I would present the possible complications to the company due to higher expenses, resulting to lower revenue. There are other economical papers with the same quality as woodfree paper, so I would have to predict outcomes to convince the operations manager.

(Read this direction silently.)

➤ Let your student read the text below silently. Make sure your student answers in 4-5 sentences.

You may ask your student to choose from the following:

(a) Answer each question verbally. One minute is allotted per question.

Feedback will be given after each item.

(b) Answer all three questions in written form. Send it to your tutor via chat.

Feedback will be given after the activity.

▶ It is always better to save more than to spend more.

Sample:

I agree. If there is an imbalance between the profit and the expenses, it could lead into something bad.

▶ Sometimes, one that has started in a good way could end in a bad way.

Sample:

It depends. If a good start would be followed by good procedures, it won't necessarily end up bad.

▶ Communication between departments and its people in a company is very important.

Sample:

Communication is one of the keys in achieving a company's success. When there's a transparent employer-employee relationship, problems will easily be resolved.