

Activity 1 Useful Expressions

5 min

Business Interaction: Disagreeing with someone
Business English for Intermediate **weblio** 英会話

(Read this direction silently.)

- Ask your student to read aloud the vocabulary words. Then, ask your student to read aloud and complete the sentences. Note that your student cannot see the underlined words.

strategy (n.)

amenity (n. pl. amenities)

platform (n.)

real-time (adj.)

advertisement (n.)

1. Befriending your enemies is a good strategy to win them over.
2. He turned down the project proposal because they failed to include the amenities that they promised during the meeting.
3. The new computing application that we use is a good platform for engineers.
4. Yaomi is a real-time video chat and voice call application.
5. Let us hire top celebrities for our TV advertisement this season.

(Read this direction silently.)

- Read the whole dialogue with your student.
Make sure your student fills in the blanks using the words in Activity 1.
Note that your student cannot see the underlined words.

STUDENT Good morning, Samantha! Do you have a minute?
I need your help in our new marketing (1) strategy.

TUTOR Sure! It'd be my pleasure to be of help.

STUDENT I have this proposal of making TV ads that will introduce our hotel's (2) amenities, services, rooms, etc. While the main target will be local customers, catching the interest of the foreign market wouldn't hurt either. It will be nice if a few of the country's top celebrities can appear on the TV advert.

TUTOR That sounds like a good idea, but it will be quite expensive considering the talent fees of celebrities. How about using a social media (3) platform?

STUDENT That's a possibility. Can you tell me more about it?

TUTOR Since the majority has access to the Internet and social media sites, we may be able to reach a larger audience not only here but also overseas. Our potential customers can also send in their (4) real-time feedback. On top of that, it will be cost-efficient.

STUDENT Sounds great! Perhaps we could hire celebrities for a seasonal photo shoot, then we can post them on social media. We can have the TV (5) advertisement plan as a backup.

TUTOR Yes! That seems good enough to me. However, you need to coordinate with the Finance Department for the budget.

STUDENT Of course, but first, I need to present this plan to the President before we proceed any further. I appreciate your insights. Thank you!

TUTOR You're right. Anytime. Good luck!

(Read this direction silently.)

➤ Read aloud the following passage to your student twice. Then, ask the question below.

Please listen carefully as I read a passage.

Disagreement can happen anywhere; it may happen at home, in the neighborhood, or at the office. In an organization, meetings are often held so that employees can engage in discussions, make decisions, and establish goals and commitments. Healthy disagreements serve as a foundation of a successful team. The absence of constructive criticism and disagreement prevents professional and personal growth.

Please answer the following question:

According to the passage, what will happen to an organization that doesn't encourage constructive criticisms, healthy disagreements, and debates?

(Read this direction silently.)

➤ Ask your student to read the text aloud. Then, ask the question below.

Please read the text.

Your fellow employee has been failing to finish your team's weekly task assignment on time. He seems to be distracted by his recent divorce. You understand where he's coming from, but his teammates are also upset about his irresponsible actions. You want to talk to him about it, but he keeps on avoiding you.

Please answer the following question:

How do you deal with the situation?